

## Objective

Seeking a senior design role where the opportunity to lead teams and clients on a collaborative level are available as well as the chance to expand brand awareness and reach business goals.

## Skills

brand strategy, visual strategy, big-picture thinking, brainstorming creating and maintaining brand guidelines, typography, digital design layout, print design, photography, art direction, audience-centered marketing, collaboration and leadership.

**PROFICIENT** in Adobe Creative Suite, Acrobat, Powerpoint, Wordpress, project management systems, and Microsoft Office.

## Experience

### SENIOR GRAPHIC DESIGNER

DH Pace | 2017- Current

Responsibilities: re-designed and updated materials for 9 door brands, created marketing materials and digital graphics for 40 locations nationwide, created a formal process and on-boarded Freedcamp for the department, took product and lifestyle photos, created social graphics and assisted on the website redesign project.

### GRAPHIC DESIGN MANAGER

Make-A-Wish America | 2013-2017

Responsibilities: collaborated with many different stakeholders, created fundraising and internal materials, was a brand ambassador, designed web and social assets, art directed photographers and videographers, managed freelance and vendor relationships, managed interns, art directed marketing campaigns and lead event design committees.

### LEAD GRAPHIC DESIGNER

Arizona Pain Specialists | 2011-2013

Responsibilities: created a brand standards guide, develop visual identities for clients, designed marketing materials for patients and doctors, updated magazine template, art directed video and web design, managed projects, assisted on SEO strategy, and designed social media graphics.

### PROJECT MANAGER AND PRODUCTION DESIGNER

Firefly Graphics | 2010-2011

Responsibilities: managed project workflow from start to finish, interacted with customers, pre-pressed artwork, designed large format graphics, managed front office and vendors.

## Education

### B.A. COMMUNICATIONS

Grand Canyon University 2006-2010